Guide dog owner experiences in the travel and tourism sector

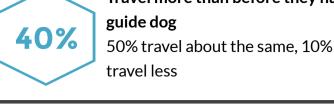
Based on the findings of a survey of 244 guide dog owners in the UK



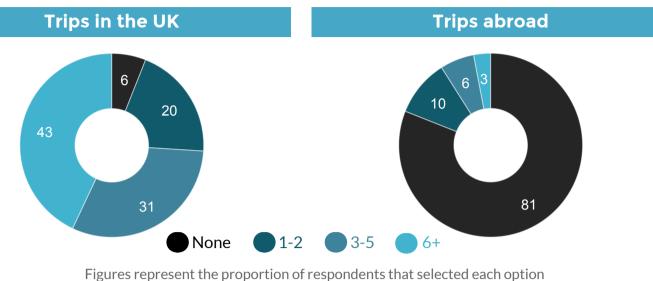


Of which, 47% "always" travel with

their guide dog, 46% "fairly often"



Overnight trips with their guide dog in the last 12 months





Staff lacked knowledge of services & facilities for them or their guide dog

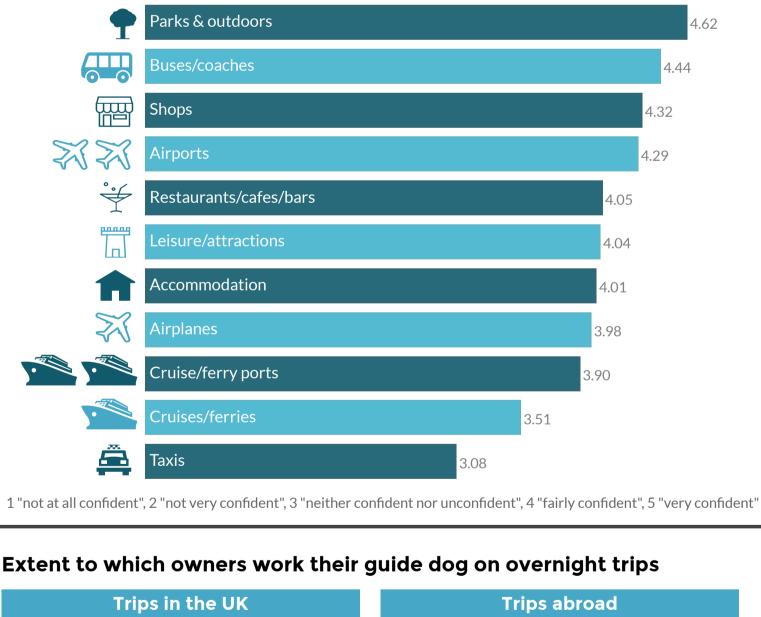
Experiences encountered on UK overnight trips with their guide dog

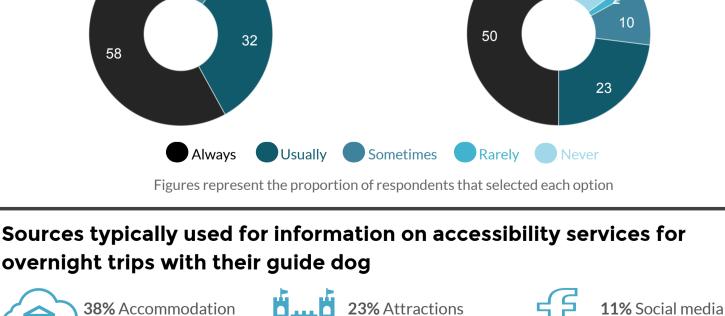


Train stations

Trains

Confidence their guide dog will be welcomed in different places in the UK





8

overnight trips with their guide dog





20% Search engine

10% GD checklist

4.70

4.69

26% Word of mouth

website

GD UK 15% GD website

8% Blogs or online

Respondents could select as many as apply. Figures represent the proportion of respondents that selected each option