

When complete, take a photo of this sheet & email it to: unbias@cs.ox.ac.uk
To help stimulate a public civic dialogue it will be shared on Unbias' website and social media (Twitter & Instagram) using the hashtags: #unbias & #trustscape.

Use this worksheet to articulate and illustrate your experiences and concerns about Fairness, Trust & Bias in using online systems. Use the word and image stickers (or draw your own pictures) and write in descriptions in the boxes below.

DESCRIBE AN EXPERIENCE OF ONLINE BIAS, UNFAIRNESS OR UNTRUSTWORTHINESS YOU HAVE HAD OR ARE CONCERNED ABOUT

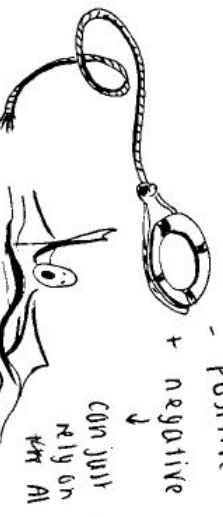
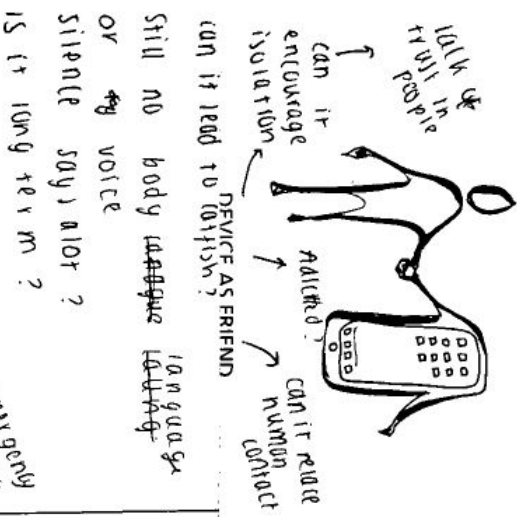
- NHS HACKS
- is it confidential with bots?
- Ads

ILLUSTRATE WHAT IS IMPORTANT TO YOU ABOUT THIS EXPERIENCE

FAIRNESS LOOKKIT

print using Avery L

- LOCK of relationship with the computer compared to therapist
- computers can't be empathetic
- can't detect lies
- can't detect lies
- CONFIDENTIAL INFORMATION



TO FOR every condition eg. Learning

HOW DO YOU THINK THESE ISSUES ARE BEING ADDRESSED BY COMPANIES AND AUTHORITIES?

- o PRIVACY POLICIES
- o FIRE WALLS
- o ENHANCED SECURITY?
- o AWARENESS
- o TRANSPARENCY
- o T + C'S WERE MADE MORE CLEAR
- o NEED TO PROTECT T + C'S
- o SOCIETY RATHERS - EMPATHICALLY
- o PUT A PICTURE OF A PERSON / NAME
- o REMEMBER INFORMATION ABOUT YOU
- o EMOTIONAL COMMENDATION
- o THEY SUGGEST + PUSH 'PERSONAL' THERAPY OPTIONS
- o PICK UP TRIGGER WORDS AND RESPOND ACCORDINGLY

IDEALLY, WHAT WOULD YOU LIKE TO SEE DONE?

- o PROPER SECURITY PRIVACY SETTINGS
- o NO ONE ACCESS
- o GET NOTIFIED WHEN SOMEONE WANTS TO GET HOLD OF DATA
- o MAKE SURE T + C'S AREN'T OVERWHELMING
- o BEING ABLE TO SEE YOUR INFORMATION RECORDS
- o BEING ABLE TO ACCESS
- o BE ENCOURAGED TO VISIT G.P / A & E RATHER THAN THIS BE AN ALTERNATIVE
- o ONLY USE THIS FOR EMERGENCY / SHORT TERM / DIAGNOSIS ISSUES => SIGN POST PEOPLE AWAY FROM
- o COULD ALL IDENTIFY PEOPLE WHO OVER RELY ON THEM
- o HOW OFTEN DO THEY ACCESS IT