


Use this worksheet to articulate and illustrate your experiences and concerns about Fairness, Trust & Bias in using online systems. Use the word and image stickers (or draw your own pictures) and write in descriptions in the boxes below.

When complete, take a photo of this sheet & email it to unbias@cs.ox.ac.uk To help stimulate a public civic dialogue it will be shared on Unbias' website and social media (Twitter & Instagram) using the hashtags: #unbias & #Trustscape.

	
---	---

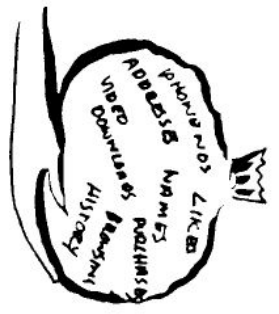
DESCRIBE AN EXPERIENCE OF ONLINE BIAS, UNFAIRNESS OR UNTRUSTWORTHINESS YOU HAVE HAD OR ARE CONCERNED ABOUT

- Targeted advertising on social media. Reading T&Cs/cookie preferences.

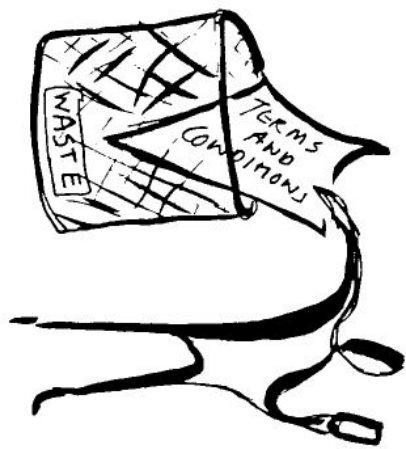
- Alexa & Siri always listening. Is data being shared with others without our permission.

- Political campaigning. Fake news. How much are we influenced by what is projected to us.

ILLUSTRATE WHAT IS IMPORTANT TO YOU ABOUT THIS EXPERIENCE



SELLING DATA



IGNORING T&Cs

POSITIVE

OLD PEOPLE may find technology difficult

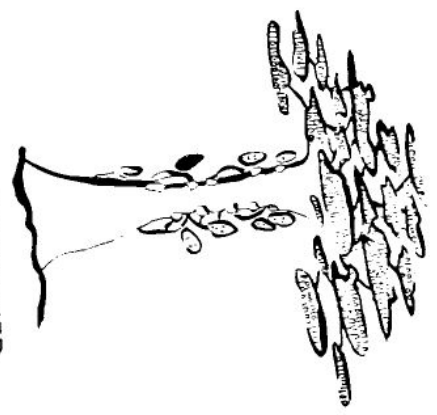
TRANSPARENCY where data is stored.

PRIVACY NHS being hacked? From a reputable company eg NHS but Takes away the beneficial social interaction of going to mental health appointment → fresh air human conversation

Algorithm cuts out human error of "saying the wrong thing"

WHO has created it

Encouraging social isolation?



BEING WATCHED

→ dehumanised.

HOW DO YOU THINK THESE ISSUES ARE BEING ADDRESSED BY COMPANIES AND AUTHORITIES?

- GDPR - data protection act.
- FACEBOOK → control getting rid of paper notes
- Whatsapp encryption
- facebook webot → moving away from fb to control data alone

IDEALLY, WHAT WOULD YOU LIKE TO SEE DONE?

- computer police BUT - who gives permission to see this
- encrypted data / chats
- person bot → warned you feel like they know you
- less severe mental health concerns can be useful, CBT → GP ~~see~~ see more severe cases.
- NHS "approved" app.
- more transparency → allow YOU to see what they have on you - you choose the data they have access to